

SearchWrite



Targeted Search Marketing Solutions

At SearchWrite, we look at your search marketing in terms of your ultimate business goals — steady Web site traffic, qualified lead generation, successful conversions, and ongoing customer relationship-building.

Analytics-based and performance proven, we optimize your existing Web content, code and architecture, focusing on your Key Performance Indicators and elevating your search engine visibility on the leading search engines and in Social Media Profiles across the Web.

SearchWrite Search Marketing Services include:

- Organic Search Engine Optimization (SEO)
- Paid Inclusion Feed & RSS Media Feed Services
 - PPC Bid Management Services
- Google AdWords, Yahoo Search, Microsoft Live Search
 - Google AdSense, YPN Contextual and Site Search
 - Localized Web Search & Community Building
 - Website Analytics & Conversion Architecture

The steps we take to achieve your goals will come from one or more parts of the Search Marketing mix:

- Search Marketing and Media Plan Development
- Search Optimized Copywriting & Copy Testing
 - Landing Page Creation and Offer Testing
 - Link-Building and Social Media Profiling
 - SEO-PR, Social News and Social Networking
- Conversion Tracking Software Installation and Orientation
 - Staff Training and Development



SEO success can be sweet!

Connect with SearchWrite today for a free initial consultation.
Contact larry@searchwrite.com (206) 842-5420
<http://www.searchwrite.com>